



**ASAD ABBAS & Co.**

**(Certified Public Accountants & Consultants)**



INDEPENDENT MEMBER OF  
**PrimeGlobal**

*An Association of  
Independent Accounting Firms*

**ASAD ABBAS & CO.**

[WWW.ABBASACCOUNTING.COM](http://WWW.ABBASACCOUNTING.COM)

# COMPANY INTRODUCTION



**Asad Abbas & Co.** (the “Firm”) is an independent member firm of PrimeGlobal, a worldwide association of independent firms and business advisors.

**PrimeGlobal** is one of the 5 largest associations of independent accounting firms in the world, comprised of approximately 300 highly successful independent public accounting firms in over 80 countries.

The Firm has been recognized as one of the fastest growing audit and accounting firms in United Arab Emirates.

# FOUNDER AND MANAGING PARTNER

REGISTERED TAX AGENT - <https://www.tax.gov.ae/ar/registered-tax-agents.aspx>

Certified Public Accountant (CPA), Certified Management Accountant (CMA) and Certified Financial Manager (CFM) from the USA and holds a Bachelors Degree in Accounting and Economics from the University of Jordan.

25 years of diversified experience in Audit, Finance, Accounting and Planning in several countries in the Middle East region

Deep expertise and knowledge in emerging market industries particularly in aerospace, consumer goods, distribution, contracting, investment, Industrials and media.

Expert in strategic planning, management auditing, evaluation and setting up accounting systems and controls, valuation, due diligence and acquisitions as well as conducting project and feasibility studies.



# OUR SLOGAN

“ Helping you create the  
financial future you deserve”

# MISSION AND VISION

## VISION



To be the most highly respected professional firm in the region providing quality services where clients come for the peace of mind that their interests are being cared for by a team that enjoys working with them and one another growing professionally and can be responsible members of our community.



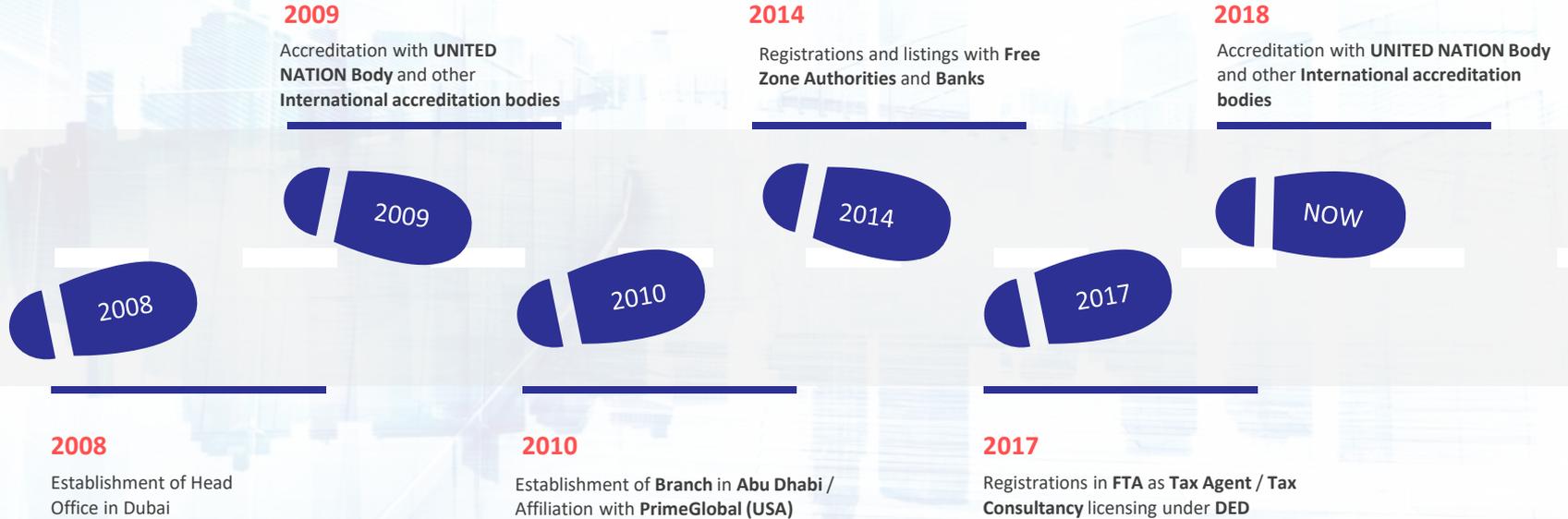
## MISSION



Our mission is to be our client's Expert Partner, accomplishing this through creativity, innovation, insight, integrity, and care. We are committed to connecting clients to our specialist who provides them with industry knowledge and innovative insights.



# COMPANY FOOTPRINTS



# VALUES AND CULTURE



# WHY US?

“WE LISTEN TO YOUR CONCERNS AND  
WE MAKE IT POSSIBLE FOR  
ENTREPRENEURS, OWNERS OF SMALL  
AND MEDIUM SIZED BUSINESSES”

# ACCOUNTING STANDARDS

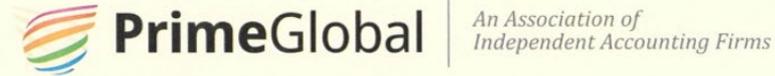


INTERNATIONAL ACCOUNTING STANDARDS BOARD

Issued by:

**International Financial  
Reporting Standards (IFRS)**

# INTERNATIONAL AFFILIATION



## CERTIFICATE OF MEMBERSHIP

We hereby certify that

**ASAD ABBAS & Co.**

Having met strict requirements for  
quality of services, professional staff, business ethics  
and international representation,  
has qualified for membership  
as of this day  
*November 6, 2012*

**Peter Davies**  
Chairman, PrimeGlobal Board of Directors  
Europe, Middle East, & Africa Region

**Edward A. Davis**  
Chairman, PrimeGlobal Board of Directors  
Worldwide

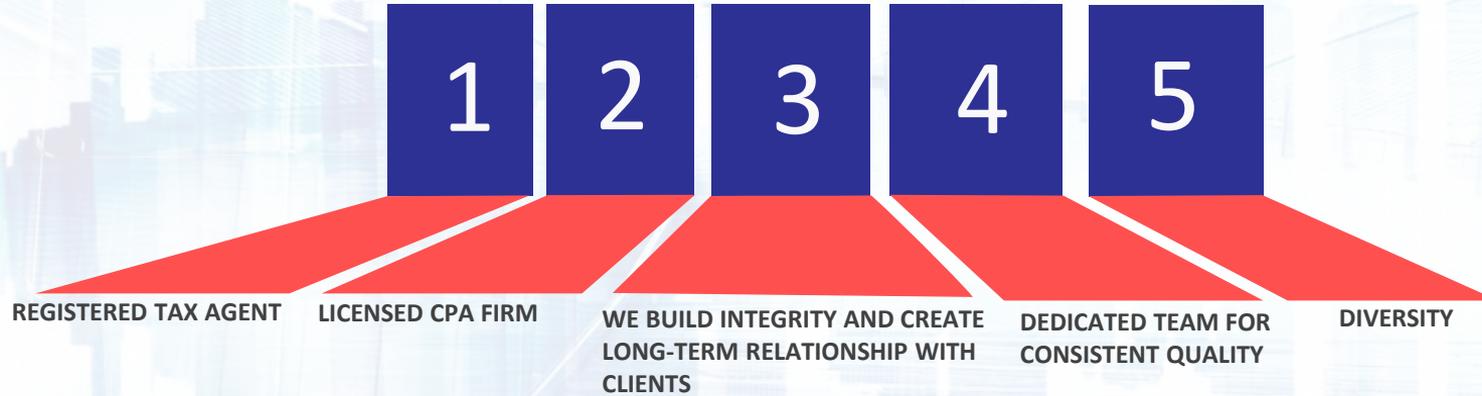


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# WHAT MAKE US DIFFERENT



# OUR TEAM



Augusto de la Cruz  
(Head-Financial Statement Audit Cluster)



Fayyaz Ahmed  
(Head-Internal Audit Advisory Cluster)



Mr. Asad Abbas  
Partner



Jean Villasfir  
(Head-Tax Consultancy Cluster)



Ahmed Abdelrashid  
Head-Forensic Advisory Cluster)



Syed Abdelhameed  
(Head-Bookkeeping Cluster)



Jennifer Caraga  
(Head-Marketing & Sales)



Jobeth Munoz  
(Head-HR & Procurement)



# OUR SERVICES

01

## AUDIT

*Audit of Financial Statements & Statutory Audits Internal Audit*

02

## ADVISORY

*Business Set-up Advisory Services Risk Advisory Financial Advisory – Business Plans & Marketing Study; Business Feasibility Study; Business Valuations; Corporate Reorganization; Policies and Procedures development.*

03

## TAX

*Corporate Tax Advisory*

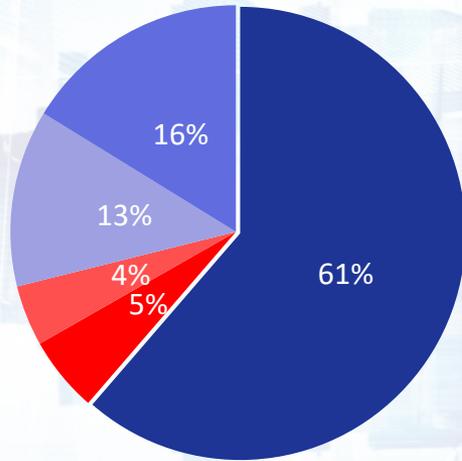
04

## OTHERS

*Outsourcing Accounting; Forensic and Fraud Examinations; Court Experts; Company Formation etc.*



# OUR SERVICES PERFORMANCE



■ AUDIT ■ TAX ■ OTHERS ■ LITIGATION ■ BUSINESS ADVISORY

## Client analyst report base from our performance

Lorem ipsum dolor sit amet, seumoga jeut keu raseuki ya Rabbi neu bantu kamoe hana pat laen meulakee tulong keucuali bak dron ya rabb.. neu peu ampon ubee na desya kamoe, hana layak kamoe lam syuruga dron.. tapi hana sanggop kamoe lam nuraka dron neuh ya consectetur adipis

cing elit, tulong keucuali bak dron ya rabb.. neu peu ampon ubee na desya kamoe, hana layak kamoe lam syuruga drontulong keucuali bak dron ya rabb.. neu peu ampon ubee na desya kamoe

# PACKAGES WE OFFER





# VAT ADVISORY

Our expert tax advisers will give you advice on all national and international issues about V.A.T. Our combined commercial awareness, technical and presentation skills deliver an outstanding results for our clients. We offer a proactive approach and expertise which often achieves savings on V.A.T. and most importantly, peace of mind for our clients.



# VAT IMPLEMENTATION

Asad Abbas & Co. (Chartered Accountants) Assist on both local and international clients in optimizing V.A.T. planning opportunities and we help clients in developing a cost-effective framework as per the company's V.A.T. supply chain.



## REVIEW AND FILING ASSISTANCE

We take care of compiling and submitting a correct input and output V.A.T. returns on-time and we generate statistical declarations and reclaiming of funds of the company (if any).



# OFFICIAL APPOINTMENT AS TAX AGENT

We take responsibility of the client's Tax obligations ( e.g. obtaining V.A.T. Registration No, maintaining contracts, keeping a proper V.A.T. records,

compiling and submitting V.A.T. Returns, correct calculation of import and export V.A. T. as well as representing the client in front of The Federal Tax Authorities.

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# EXCISE TAX AUDIT REVIEW OF TRANSACTIONS

Our excise tax specialists and customs expert's team based in Dubai and Abu Dhabi have extensive industry and consultancy experiences. We are dedicated to help our clients in obtaining the best possible practical knowledge to ensure compliance and helping you avoid unnecessary costs and penalties, interference in the supply chain and damage on your company reputations.

# COMPLETE SERVICES THAT WE OFFER



## AUDIT SERVICES

External Audit & Internal Audit | Review and Compilation | Certification of Revenue | Interim Statements | Management Flash Reports | Special Financial Reports | Budgets | RERA and Owner's Association



## ACCOUNTING SERVICES

Bookkeeping | Supervision | Monthly Reporting | Payroll | Computerization of Accounts



## BUSINESS RISK SERVICES

Corporate Governance and Interim Audit | Operations Review

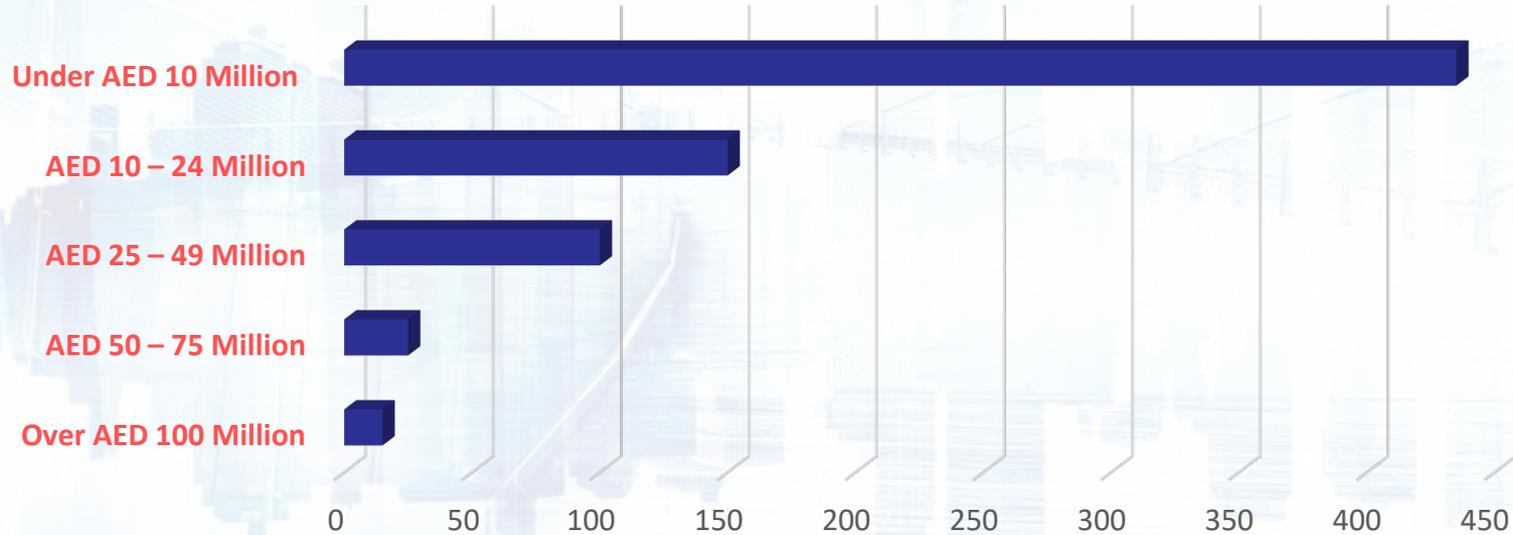


## TAX & VAT CONSULTANCY SERVICES

Excise Tax Audit & Review | VAT Review & Filing of Quarterly Returns  
VAT Accounting | VAT Documentation Services | VAT Calculation

LITIGATION & FORENSIC | COMPANY SETUP & P.R.O. | ADVISORY & CONSULTING | COMPANY LIQUIDATION

# OUR CLIENT PROFILE BASE ON REVENUE



# OUR CLIENTS



# OUR CLIENTS



معهد أبوظبي للتعليم والتدريب المهني  
Abu Dhabi Vocational Education & Training Institute



معهد التكنولوجيا التطبيقية  
INSTITUTE OF APPLIED TECHNOLOGY  
"Emiratization of Technological Careers"



# OUR CLIENTS





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Your **SUCCESS** is our top **Priority**

**Dubai Office:** Office No. 405, Zone B, Aspect Tower Building, Executive Tower D, Business Bay

Tel #: +971 4 4329083

**Abu Dhabi Office:** Office No. 3505, Addax Tower, Al Reem Island

Tel #: +971 2 6282650

Mobile #: +971 52 263 9794

Email: [marketing@abbasaccounting.ae](mailto:marketing@abbasaccounting.ae)